

**OFFICIAL RULES FOR THE  
FOUR SEASONS® ULTIMATE TAILGATING  
DREAM PACK CONTEST**

Welcome to the **FOUR SEASONS® ULTIMATE TAILGATING DREAM PACK CONTEST** (the “**Promotion**”), sponsored by Standard Motor Products, Inc. (the “**Sponsor**”). Participation in this Promotion and eligibility for all prizes offered hereby are subject to the following Official Rules, by which all persons are bound upon submission of an entry.

THIS IS A TRADE PROMOTION AND IS NOT OPEN TO CONSUMERS. The Promotion is void where prohibited or restricted by applicable law, and all applicable federal, state and local laws and regulations apply.

1. Promotional Period. This Promotion commences 12:00 a.m. Eastern Time on March 1, 2019 and ends at 11:59 p.m. Eastern Time on June 30, 2019 (the “**Promotional Period**”).

2. Eligibility. Eligibility is limited to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry, and who are employed (continuously from the date of entry to the date any prize is awarded) by a customer in Sponsor’s traditional distribution channel comprised of warehouse distributors during the Promotional Period as a counterperson (each such person, a “**Counterperson**”) or installer (each such person, an “**Installer**”, and together with Counterpersons, the “**Participants**”). Participants who disregard these Official Rules are not eligible to participate. Directors, officers, employees, contractors and agents (and their immediate family and household members) of Sponsor or its affiliates are not eligible.

3. How to Enter & Win. To enter the Promotion for a chance to win a Grand Prize and a Participation Prize:

(a) Counterpersons must sell five (5) A/C Kits during the Promotional Period, and timely complete and submit a scorecard to Sponsor, which shall require proof of sale.

(b) Installers must install five (5) A/C Kits during the Promotional Period, and timely complete and submit to Sponsor a scorecard, which shall require proof of purchase or work order.

The Sponsor shall award one (1) point (a “**Point**”) for each valid scorecard that the Participant submits to Sponsor during the Promotional Period. For purposes of this promotion, an A/C Kit is defined as a FOUR SEASONS® pre-packaged PAC-KIT® comprised of a New Compressor, Accumulator or Receiver/Filter Drier, Expansion Device, oil and all necessary gaskets and O-rings (each, an “**A/C Kit**”).

Sales of A/C Kits cannot be pooled between Counterpersons, and purchases of A/C Kits cannot be pooled between Installers. Scorecards can be submitted electronically by visiting <http://www.4s.com/en/marketing/ultimate-tailgate-contest/>, or submitted by mail, by downloading and printing a PDF scorecard available at [www.4s.com](http://www.4s.com) or by contacting your local

Territory Manager to obtain a printed version of the scorecard. Scorecards submitted by mail must be post marked no later than June 30, 2019 and mailed to Sponsor at the below address:

Four Seasons Division  
1801 Waters Ridge Drive  
Lewisville, Texas 75057  
Attn: Melanie Gann

Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Sponsor's determination of eligibility or validity of scorecards, in its sole discretion, shall be final.

4. Prize.

(a) Two (2) Grand Prizes will be awarded during the Promotional Period. Each “**Grand Prize**” consists of the following (or a substitute prize of comparable value): one (1) Vision Grills™ Cadet Kamado Style Charcoal Grill, one (1) Blackstone® Table Top Griddle, one (1) Quik Shade® GO Hybrid Canopy Tent (7'x7'), one (1) JBL® Lifestyle Flip 4 Waterproof Portable Bluetooth® Speaker, one (1) Artic Cove™ 8V Bucket Top Misting Fan, one (1) Bravo View® INV-400-400 Watt Power Inverter, one (1) Coleman® Xtreme Wheeled Cooler, one (1) Portable Regulation Size Bean Bag Toss, two (2) Coleman® Oversize Quad Chairs with Cooler Pouch, one (1) 4' Indoor/Outdoor Adjustable Height Folding Table, one (1) NFL® Super Grip Football, one (1) Outdoor Gourmet® Deluxe Aluminium BBQ Tool Set, one (1) BBQ Rubs gift set 3-pack and one (1) Stick BBQ Lighter. The approximate retail value (“**ARV**”) of each Grand Prize is USD \$926 (Nine Hundred Twenty Six Dollars).

All third party trademarks appearing herein are owned by their respective owners who are not sponsors of or affiliated with this promotion.

(b) One hundred (100) “**Participation Prizes**” will be awarded during the Promotion. Each Participation Prize will consist of one (1) Hook Ring Toss game (or a substitute prize of comparable value). The ARV of each Participation Prize is USD \$5 (Five Dollars). Only one (1) Participation Prize will be awarded per person.

5. Selection of Winners.

(a) At the end of the Promotional Period, the Sponsor shall determine the total number of points awarded to each Participant, and select one (1) Counterperson and one (1) Installer who have earned the most Points throughout the Promotional Period as the Grand Prize winners. In the event of a tie between or among Participants, the Sponsor shall select, as the winner(s), the Participant(s) who were awarded the greatest number of Points first in time.

6. Conditions of Participation.

(a) Participants agree to be bound by these Official Rules and all decisions of Sponsors, whose decisions will be final and binding.

(b) The winner will be responsible for all costs and expenses related to the prizes that are not specifically mentioned, including, but not limited to, all federal, state and local taxes, and any other costs or expenses incurred by the winner in receiving or using the prize.

(c) Each Participant agrees to accept delivery of any prize won based upon availability.

(d) Each Participant represents and warrants that all information contained in his/her registration form(s) and scorecard(s) is/are true and accurate. By entering into the Promotion, each Participant grants to Sponsors, its agents and others working on their behalf the right to use the Participant's name, likeness, picture, address (city and state), voice, biographical information, entry form information and written and oral statements for advertising and marketing purposes, without compensation, unless otherwise prohibited by law.

Sponsors shall not be responsible for lost, late, misidentified, misdirected or incomplete registration forms or entries; for transactions that are lost, late, misidentified, misdirected, incomplete or fail to enter the Participant in the Promotion; or for any other errors or problems of any kind relating to or in connection with the Promotion, including without limitation, the administration of the Promotion.

7. Winner Notification. Each Participant who is awarded a prize will be notified by e-mail, in-person, by telephone or by regular first-class mail within thirty (30) days after prize awards have been finally determined. Sponsor may require Participants who have been awarded a prize to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 (if required by IRS regulations) prior to the delivery of any prize (collectively, an “**Affidavit**”). If the Participant does not respond to the notification within five (5) business days, is found to be ineligible, fails to execute the Affidavit or other reasonable documentation required by Sponsor and/or the prize is returned as undeliverable, Sponsor may consider such Participant to have forfeited the prize, and another Participant may be selected as time allows. All prizes are not transferable and Participants who have been awarded prizes have no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

8. Disclaimers, Dispute Resolution and Limitations of Liability.

(a) Each Participant hereby releases, and agrees to defend, indemnify and hold harmless Sponsor, its affiliates, those working on its behalf in connection with the Promotion, each of their respective officers, directors, representatives, employees, agents, successors and assigns, from any damage, injury, death, loss or other liability, either at law or equity, whether

known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of any prize awarded hereunder. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action, and by final and binding arbitration in New York County, New York, in accordance with the Rules of Arbitration of the American Arbitration Association and judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. This Promotion shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of conflicts of laws principles.

(b) Sponsor makes no warranties, representations or guarantees, express or implied, in fact or in law, with regard to any prize awarded hereunder or any product purchased with such prize, including but not limited to any warranties of quality, condition and/or fitness for any purpose. Any warranties, representations or guarantees shall be made solely by the manufacturer of such product or its authorized representatives.

(c) ANY CLAIMS JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. EACH PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

9. Contact. If you have any questions regarding this Promotion or if you would like to receive a copy of these Official Rules, please contact: Standard Motor Products, Inc., Four Seasons Division, 1801 Waters Ridge Drive, Lewisville, Texas 75057, Attn: Melanie Gann.